



Tara Morts

Graphic Designer and Marketer

I love that I am able to do something I love for a living. I have had the pleasure of working in various facets of the Design, Marketing, & Advertising field. I have loved all of it and every minute of it. I have grown a lot as a designer & business person over the years and I plan to keep growing.

Contact:

- (573)- 310 - 3478
- taramorts@gmail.com

Portfolio:

- taramortsdesign.com

Education:

- **Masters in Interactive Media** (*In Progress*)
University of Missouri, Journalism School
- **Graduate Certificate in Interactive Media**
University of Missouri, Journalism School
- **Bachelors Degree in Graphic Design**
The Art Institute of Phoenix
- **Associates of Applied Science in Graphic Tech**
Moberly Area Community College

Skills:

- InDesign
- Illustrator
- Photoshop
- Premier Pro
- After Effects
- Word
- Excel
- Hubspot
- GovDelivery
- Druple
- Wix
- Wordpress
- Wrike

Awards:

- March of Dimes Contest
- American Graphic Design Award
- Bronze Prisma Award

Experience:

November 2019 - October 2020

MBS Textbooks - Columbia, MO

Graphic Design

- Design and create visuals for product specific promotion
- Create, edit, update, review website
- Quote projects when an outside vendor is needed
- Send files to print
- Gather information from agency staff and external sources as needed
- Manage brand standards

April 2017 - October 2019

Department of Economic Development - Jefferson City, MO

Graphic Design, Marketing, Recruitment, & Event Planning

- Design and create visuals for program specific promotion
- Edit, update, review website and social media content
- Manage and trouble shoot each center's digital display
- Quote projects that need to be printed or an outside vendor is needed
- Gather information from agency staff and external sources as needed
- Create and manage program guidelines for Missouri Job Centers

October 2014 - April 2017

305 Design Studio - Fulton, MO

Graphic Design, Marketing, & Owner

- Created custom work based on each client
- Made all files print ready
- Helped plan and manage projects
- Managed B2B accounts
- Worked directly with all customers
- Worked with all outside vendors

October 2012 - May 2014

San Antonio Shoemakers - San Antonio, TX

Graphic Design, Marketing, & Event Planning

- Created a new international marketing campaign
- Created and implement logo standards
- Helped plan and manage SAS events
- Managed wholesale accounts requests and graphics
- Worked directly with 1600 wholesale accounts
- Worked with outside vendors

March 2011 - July 2012

Graphic Connection - Albuquerque, NM

Graphic Design and Marketing

- Created original designs
- Edit or recreate customer art
- Film color separations for production
- Created embroidery files
- Worked directly with customers and outside vendors